### Gurucool



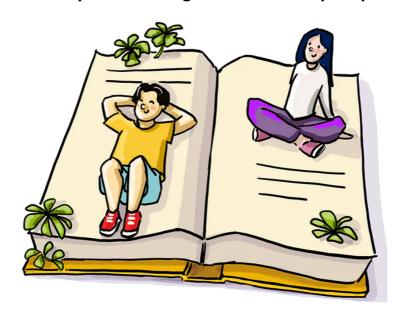
INDIA'S LARGEST FREE LEARNING PLATFORM



2022

## Why Padhaai?

If we create a space for quality education and make it expensive, we are only excluding most of the people.



### Then we asked ourselves

'How can we ensure free, quality and hyperlocal education for all?'



### Gurucool

More than 287 million people, which is 37% of the global total, are illiterate in India.

And we want to change this.

### About Gurucool



Based in Delhi, Gurucool is an educational networking platform that offers a suite of phygital tools to connect learners and educators.



### Backed by

Zulie Ventures (U.S) & FreeFlow Venture Builders.



### Padhaai App

Approved by Bihar's Dept. of Higher Education for Piloting.



#### 300000+

strong community across different social media platforms and 1M+ reach.



#### 5000 +

campuses are enlisted hyperlocally.



#### 100 +

Events & Workshops.



#### 25+

Tools for educators & learners have been developed.



#### 3000 +

Courses are curated for K-12, Competitive & Skill India.



#### 24000+

study material, test series, blogs and questionnaires are curated or created.

# Finding Problems

is not our hobby.



### Paid & Exclusive

If TikTok is free, why shouldn't padhaai be.



### Scattered

Collect the scattered dragon balls, and magic shall happen.



## **Boring**

"Tell me and I forget, teach me and I may remember, involve me and I learn"

# Who can use this app?

Padhaai app has been designed to help students find purposeful community, learn smart, do fun tasks and thrive in the real world.



K-12

Class 6-12



### **Competitive Exams**

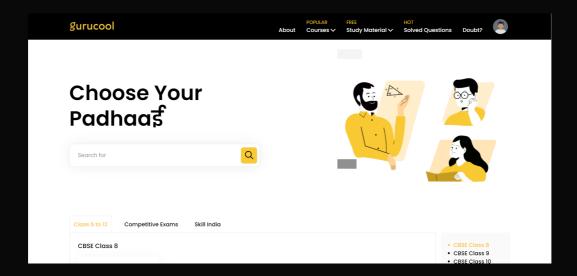
IIT JEE, NEET, IELTS, TOEFL, GRE, GMAT, SAT, UPSC, Bank Exams, SSC Exams, Railway Exams, CLAT



### Skill India

Language, Coding, Entrepreneurship, Digital Marketing, Graphic Designing, Data Science, Management, Personal Development etc.

## 3000+ Courses



# Free, Quality & Hyperlocal



An all-in-one place for free courses from the top open source platforms and educators.

### 1M+ Hours of Content



What's your path to reach your customers?

### CourseFlix



Works like Coursera, feels like Netflix.

# **BITS**

### One-minute video format in edutainment

### Padhaai Bits

1-Min Solved Questions, Quizzes, Facts, Tips and More.



### 15-Min Courses

Super-short Courses on Coding, **Demon Ball** Entrepreneurship, Digital Marketing etc.

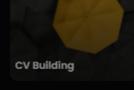


Get started with

Like Creativi

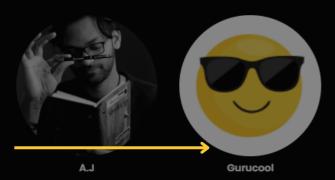
**Cool Categories** 

Like Science, Laughs, Creativity, Motivation etc.





**Suggested Coolfluencers** 



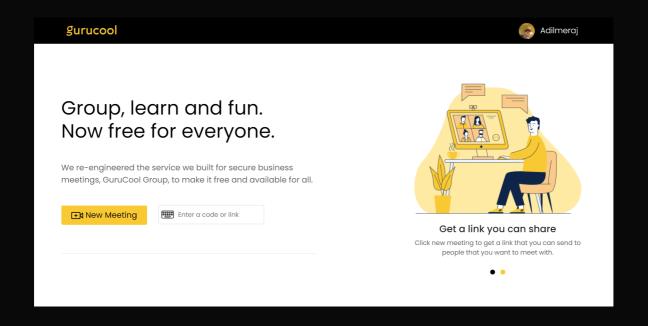
Coding





See All

### **Live Classes**



# Live-Streamed Coaching Classes



Competitive Exams

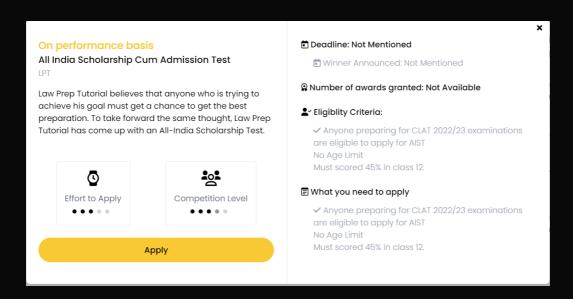
Masterclass



Skill-Based Workshops



# Find Scholarships



### Search



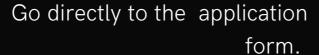
From thousands of personalized scholarships.

### Compare



Based on award, eligibility criteria, competition level etc.

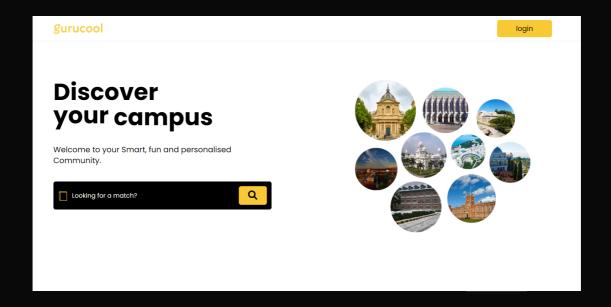
### **Apply**





# Campus

# Find from 20,000+ campuses around India and abroad



### Schools

Discover schools nearby.

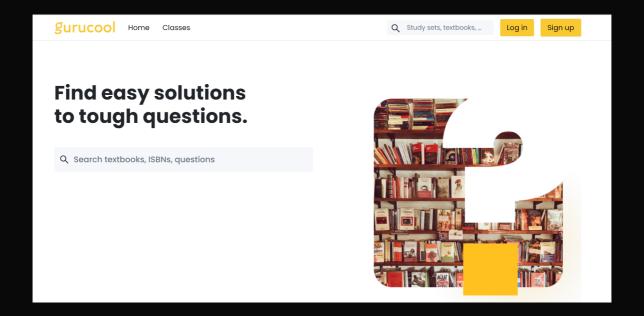


# Colleges & Universities



Search, compare, apply & learn online.

# Unlimited Study Resources



### Study Notes

NCERT Solutions, Popular Books, College Notes, Entrance Papers etc.



### **Solved Questions**

Solved HOT Questions, Question Banks etc.



# Instant Doubt Resolution



24\*7

Find subject matter experts anytime, anywhere.



Step-by-Step

To solve tough problems.



# The Best Part?

Students can get physical experience at Gurucool Educenters.



### **Ask Doubts**

Interact & ask doubts from our cool educators.

# Find Community

Meet cool people, attend workshops and join GuruFam.